

CNM Connect Receives Significant Grant from Prestigious Aspen Institute and JPMorgan Chase & Co.

DALLAS – December 13, 2016 – [CNM Connect](#) (CNM) has recently been awarded a significant capacity building grant from the [Program on Philanthropy and Social Innovation at the Aspen Institute](#) and JPMorgan Chase & Co. Grant recipients were announced at the Business Forum: Strengthening Nonprofits, Strengthening Communities on November 15, 2016 in Washington D.C. Nonprofits nationwide participated in a highly competitive application process. CNM Connect was one of 10 nonprofits selected to receive a grant during this inaugural grant cycle. CNM Connect's President and CEO Tina K. Weinfurther was invited to attend the Business Forum to accept this award.

CNM Connect was chosen as a grant recipient due to an innovative offering it developed called [CNM-pact™](#). CNM-pact provides nonprofits with the ability to track, analyze and report program performance using an affordable web-based solution. By utilizing CNM-pact, nonprofits have the capacity to address social issues more efficiently and effectively.

“It is an honor to be chosen by the Aspen Institute and JPMorgan Chase & Co., as one of 10 organizations nationally to participate in this new, innovative nonprofit capacity building program,” said Tina K. Weinfurther, President and CEO CNM Connect. “We look forward to working with nonprofits in the same mission space individually as well as collectively across a shared measurement system to drive greater community impact.”

CNM Connect will identify six nonprofit organizations whose missions are focused on reducing poverty through workforce readiness and affordable housing. CNM will work with these nonprofits to build a common measurement data system to demonstrate combined impact with shared measures and outcomes across these organizations. CNM will then consult with each organization to develop their individual evaluation framework and data collection plan and create a CNM-pact portal to visualize their program outcomes. The result will be one evaluation framework that captures the collective measures and individual frameworks that serve the needs of each of the participating organizations.

This project will demonstrate the impact that shared data and measurement systems among mission-similar nonprofits can have versus nonprofits working independently. If proven, this model can be leveraged by other nonprofits in the same mission space whether they focus on early learning, domestic violence, homelessness, etc., to increase their capacity while at the same time partnering with other nonprofits in an issue-driven approach to better serve communities.

About CNM Connect

Founded in 1980, CNM Connect (previously The Center for Nonprofit Management) strengthens communities by connecting and engaging nonprofits and other stakeholders through leadership, management expertise and outcomes technology. In addition to providing executive recruiting, seminars, certificate programs and consulting services, CNM is expanding its offerings to meet the needs of today's nonprofit. To learn more, visit cnmconnect.org or call 214-826-3470.

About The Aspen Institute is an educational and policy studies organization based in Washington, DC. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues. The Institute has campuses in Aspen, Colorado, and on the Wye River on Maryland's Eastern Shore. It also maintains offices in New York City and has an international network of partners. www.aspeninstitute.org.

About JPMorgan Chase's Office of Nonprofit Engagement (ONE) manages many of the firm's relationships with nonprofit organizations involved in advocacy, thought leadership and services for low- and moderate-income communities, communities of color and people with disabilities. With staff based throughout the country, ONE works with nonprofits – ranging from large, national intermediaries to small, local organizations – by providing support that goes beyond financial capital. ONE is redefining

community engagement by taking an active role in policy discussions, conference participation and organizational support, with a focus on strengthening the nonprofit sector.

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